

Slide 1 – FOLYOXSİNAN GÜNEY KOZMETİK

“Global Excellence in Beauty & Hair – Training & Awards Evening”

26-29 April • Kremlin Palace, Antalya

Slide 2 – Welcome & Event Vision

Welcome to an exceptional gathering of top-tier spa & beauty centre operators and passionate hair-professionals from around the world.

Over four days at the magnificent Kremlin Palace in Antalya, our aim is to bring together the very best educators, share cutting-edge knowledge, strengthen networks, and recognise outstanding achievement in our industry.

Slide 3 – Venue: Kremlin Palace, Antalya









Key attributes of the venue:

- The hotel's architecture is inspired by Russia's palace-style grandeur, combining rich design with magnificent scale.
- Located in Lara / Kundu region of Antalya, with private beachfront and spacious resort grounds – ideal for a premium international event.
- Fully-equipped resort with conference facilities meeting the needs of high-level gatherings: meeting rooms, event halls, wellness/spa amenities.
- All-inclusive luxury service in a setting that guests consistently praise for service, ambiance and facilities.

Slide 4 – Why this location suits our event

- The grandeur of the venue matches the prestige of our event: top trainers, beauty centre leaders, global participants.
- A resort setting allows us to blend intensive professional training with elegant social and award-evening moments – networking by day, gala by night.
- Antalya's hospitality and resort infrastructure ensure all logistics (accommodation, catering, technical support) are handled seamlessly.
- The combination of work + leisure elevates the experience: attendees not only learn, but also feel appreciated and immersed in a premium environment.

Slide 5 – Event Overview

Dates: 26–29 April

Audience: Executive beauty centre owners / operators, senior salon professionals, global educators in hair & beauty industries.

Format:

- **Daytime:** High-level training sessions, masterclasses, breakout workshops.
 - **Evening:** Networking receptions, gala dinner, awards ceremony recognising excellence.
- Focus Topics:** International trends in hair & beauty, business excellence in salon/spa operations, innovation in service delivery, leadership in the industry.

Slide 6 – Training & Knowledge-Sharing Highlights

- World-class educators and instructors from diverse nationalities will deliver masterclasses.
- Workshops designed for interactive learning: case-studies, demonstrations, Q&A, peer discussion.

- Focus on combining technical excellence (hair-cutting, colouring, advanced treatments) with business acumen (client experience, operational efficiency, branding).
- Balanced agenda: half development of craft, half strategic business growth.

Slide 7 – Awards Evening & Gala Night

- A glamorous gala housed in the hotel's grand ballroom, bringing together all attendees in celebratory mode.
- Awards will honour: “Salon/Beauty Centre of the Year”, “Innovative Hair Artist of the Year”, “Outstanding Educator”, “Global Rising Star”, etc.
- Elegant setting in line with venue's architecture and ambience: formal dress code, red-carpet reception, live entertainment, premium dining.
- Networking atmosphere: meals, cocktail hours, social moments integrated with recognition and celebration.

Slide 8 – Logistics & Practical Info

- Registration & welcome: 26 April afternoon.
- Training sessions: 27-28 April (morning & afternoon).
- Awards gala dinner: evening of 28 April.
- Departure / wrap-up: 29 April (morning).
- Accommodation, transfers and meals are provided by the venue (all-inclusive resort format).
- Dress code:
 - Day sessions: smart business casual
 - Gala evening: formal or cocktail attire
- Venue address: Kundu Mah. Yaşar Sobutay Bulv. Kremlin Otel Sit. No:98/10 A Z01, Aksu, Antalya / Türkiye.

Slide 9 – Why Attend?

- Gain access to world-leading educators and peers from the highest level of the hair & beauty industry.
- Elevate your technical skills *and* your business strategy: leave not only inspired, but ready to act.
- Celebrate your achievements and those of your colleagues in an internationally-recognised awards forum.
- Build meaningful connections in an atmosphere of luxury, prestige and professional advancement.
- Enjoy a memorable stay at a resort setting that balances intensive learning with relaxation and high-end experience.

Slide 10 – Thank You & Call to Action

Thank you for your commitment to excellence in the hair & beauty industry.

We look forward to welcoming you to Antalya and to the grand setting of Kremlin Palace for this landmark event.

Register today. Secure your place. Be part of the future of global beauty / hair leadership.

Why we chose Kremlin Palace Hotel for the April 26–29, 2026 event for hair-salons and beauty centres





We believe the Kremlin Palace Hotel offers an ideal environment for your industry-specific gathering (training, knowledge-sharing, awards evening). Below are the key reasons for selecting this venue:

1. Excellent event and meeting infrastructure

- The hotel has large conference and meeting facilities appropriate for seminars, training sessions and an awards gala. For instance, one source notes a “konferans alanı büyüklüğü ... 2 520 m²” for meetings and events.
- It is set up for business and event needs (meeting rooms, technical capabilities) making it well suited for professional gatherings rather than purely holiday use.

1. Premium 5-star resort setting with full amenities

- The hotel is a 5-star property, with extensive amenities: multiple pools (open & covered), spa & wellness centre, private beach, family and leisure features.
- For an event combining business/training + relaxation + networking, this setting helps participants feel valued and comfortable.

1. Comfort and convenience for attendees

- It is located in the Lara/Kundu region near Antalya, with airport access, a full resort experience and high-quality guest services.
- Participants coming from salons and beauty centres will appreciate both the professional meeting setup and the optional leisure time (spa, pools, beach) for networking in a more informal context.

1. Suitability for an awards evening & social program

- The rich leisure facilities of the hotel (spa, beach, pools, entertainment) allow for a memorable awards gala in the evening. A high-end resort venue adds prestige to the awards program and incentivizes participation.
- The environment supports both business (training, knowledge-sharing) and celebration (networking, awards, social time) without having to move hotel.

1. Brand / image benefits

- Choosing a standout resort hotel signals that the event is high-quality, appreciated and professionally organised — important for salon & beauty centre participants who place value on presentation, environment and experience.

Key Features of the Kremlin Palace Hotel

Here is an overview of the main features and facilities of the hotel, which support our choice for the event:

Location & general information

- The hotel is located in the Lara/Kundu area of Antalya, Turkey, near the Mediterranean coast.
- The building is inspired by the design of the Kremlin and offers a distinctive architectural style.

- It features around 874 rooms (non-smoking) in one source.
- It is very near to the airport (Antalya Airport), which makes arrival/departure convenient.

Accommodation & comfort

- Rooms include standard double/twin, superior, suites; equipped with minibar, TV, bathroom, balcony/terrace in some.
- WiFi and full hotel services are available. For example: “Ücretsiz kablosuz internet” is mentioned.

Facilities & leisure

- Beach & sea access: The hotel has its own private beach with beach bar, sun loungers and a special resort-feel.
- Swimming pools: Multiple outdoor pools, indoor/covered pool, children’s pools.
- Spa & wellness: Sauna, Turkish bath (hamam), beauty centre, massage rooms.
- Sports & recreation: Tennis courts, water sports nearby, family activities and entertainment.

Event / conference facilities

- Large meeting/conference spaces suitable for seminars, training sessions and gala dinners. For example: “Kongre salonu” and “konferans alanı” large size.
- Business services (meeting rooms, audio/visual support) available so the training & knowledge-sharing components of your event will be supported.

What the hotel can offer for your specific event programme (Training + Knowledge Sharing + Awards Evening)

Here’s how the hotel features map to the agenda elements:

- **Training / Knowledge Sharing Sessions:** Use the hotel's conference/meeting halls for seminars, breakout workshops, panel discussions. The strong meeting infrastructure supports this.
- **Networking & Relaxation Time:** Participants can use pool, spa, beach, lounge areas for informal networking, after-sessions chats, building relationships within the beauty & salon industry.
- **Awards Gala Evening:** The luxury resort ambience, elegant dining rooms or banquet halls + leisure facilities offer an excellent setting for a formal awards evening (dress code, ceremony, celebration).
- **Participant Experience:** Attendees feel appreciated (luxury setting), which helps motivate engagement and attendance. It also aligns with the aspirational nature of the beauty/salon industry.
- **Accommodation Convenience:** Since participants will stay onsite, the convenience of staying in the same hotel as the event venue reduces logistics, travel between sessions, and allows full immersion.
- **Location Benefits:** Being in a resort location, the event gains an “escape” dimension, which increases attractiveness for salons & beauty centres to attend (they may enjoy the leisure side as well as the business content).

Suggested Highlights to Mention in Your Presentation

When you present this to your attendees or stakeholders, emphasise:

- “5-star resort venue with sea-front location and full amenities”
- “Dedicated conference & event spaces — ideal for our training, knowledge-sharing and awards programme”
- “Participants will enjoy a full luxurious experience — business by day, celebration by night”
- “Networking in an inspiring environment: spa, beach, pools, and elegant dining”
- “Because we selected such a premium venue, we signal the importance of this event and the excellence of the salon & beauty industry”
- “Ease of access and convenience: stay, sessions and gala all in one location”

